



Masters of Business Administration in Management (WMBA)

First Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
BACC525	Accounting for Managers	3	ENGL151 - BRMD503	
BFIN525	Corporate Finance	3	ENGL151 - BRMD503	
BMGT525	Strategic Management & Corporate Governance	3	ENGL151 - BRMD501	
BRMM575	Business Research Methods	3	ENGL151 - BRMD503	
Total		12		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
BMKT525	Marketing Management	3	ENGL151 - BRMD501	
BECO575	Economics for Managers	3	ENGL151 - BRMD503	
BHRM575	Managing Human Resources	3	ENGL151 - BRMD501	
Total		9		

Second Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
WMGT665	Managing Corporate Distress	3		
WMGT655	Strategic Planning	4		
WMKT640	Distribution Management	5		
WMGT640	Dynamic Strategy & Strategic Renewal	2		
WACC640	Advanced International Accounting	3		
Total		17		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
WMGT650	Crafting Strategy	2		
WMKT650	Strategic Sourcing & Retail Procurement	2		
WMKT655	Retail Strategy	2		
WMGT691	Major Requirement 1	4		
WMGT692	Major Requirement 2	4		
WMGT693	Major Requirement 3	4		
Total		18		

Major Elective Courses

Code	Title	Credits	Prerequisites	Corequisites
BHTM575	Entrepreneurship in Tourism	3	ENGL151 - BRMD501	
BMIS650	E-Commerce Management	3	BMGT525	