



Bachelor of Business Administration in Hospitality and Tourism Management (BHTM)

First Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
BACC210	Principles of Accounting I	3	ENGL051	
BMGT210	Introduction to the World of Business	3	ENGL101	
CSCI200	Introduction to Computers	3	ENGL051	
BSTA205	Introduction to Business Statistics	3		
BMTH210	Business and Managerial Math	3	ENGL051 - MATH100	
ENGL201	Composition and Research Skills	3	ENGL151	
Total		18		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
ENGL251	Communication Skills	3	ENGL201	
BMKT300	Marketing Theory and Principles	3		ENGL201
BMGT200	Introduction to Business Management	3		BMGT210 - ENGL201
BHTM305	Introduction to Hospitality & Tourism Industry	3		ENGL201
BFIN300	Business Finance	3	BMTH210	ENGL201
BECO210	Introduction to Microeconomics	3	ENGL051 - ENGL101 - BMTH210	
Total		18		

Second Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
	Elective	3		
BHTM311	Lodging Management (+Opera)	3	BHTM305	
BHTM370	Sanitation and Health in Food Service	3	ENGL201	
BMGT300	Introduction to Business Law	3	ENGL201	
BHTM300	Travel Industry Management	3	ENGL201	
BHTM375	International Cuisine	3	ENGL201	
Total		18		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
BMGT315	Human Resource Management	3	BMGT200	
BHTM421	Travel Agency Management (+Amadeus)	3	ENGL201	
	Elective	3		
	Elective	3		
BHTM340	Restaurant Management	3	BHTM370 - BHTM305	
Total		15		

Third Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
BMGT380	Business Ethics	3	BMGT200	
BHTM445	Conventions and Meetings Management	3	BMGT200 - ENGL201	
BMKT420	Customer Service Management	3	BMKT300	

BHTM450	Internship in Hospitality & Tourism Management	3	BHTM300	
BHTM425	Food and Beverage Cost Control	3	BMTH210	
Total		15		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
ARAB200	Arabic Language and Literature	3		
CULT200	Introduction to Arab - Islamic Civilization	3		
	Elective	3		
	Elective	3		
BHTM495	Revenue Management	3	BHTM305 - BHTM300	
Total		15		

Major Elective Courses

Code	Title	Credits	Prerequisites	Corequisites
BACC360	Managerial Accounting	3	ENGL201	
BACC420	Tax Accounting	3	ENGL201	
BECO305	Intermediate Microeconomics	3	BECO210 - ENGL201	
BECO430	International Economics and Trade	3	ENGL201	
BECO454	Special Topics in Economics	3	ENGL201 - BECO210	
BFIN350	Financial Management	3	BFIN300	
BFIN360	Financial Reporting and Analysis	3	BFIN300	
BFIN380	Introduction to Islamic Banking	3	BFIN300	
BFIN400	Financial Modeling	3	BFIN300	
BFIN420	Lending Decision	3	BFIN350	
BFIN430	International Banking and Finance	3	BFIN300	
BFIN450	Investment Banking	3	BFIN350	
BHTM315	Business Etiquette & Protocol	3	ENGL201	
BMGT317	New Roles of Leaders and the Creation of Healthy Organizational Cultures	3	BMGT200	
BMGT350	Trends of Business	3	ENGL201 - BMGT200	
BMGT365	Management and Organization Theory	3	BMGT200	
BMGT430	International Business Management	3		
BMGT450	Commercial Bank Management	3	BFIN300 - BMGT200	
BMGT470	Total Quality Management	3		
BMIS300	Management Information Systems	3	ENGL151 - CSCI200	
BMIS310	Business Telecommunications	3	BMIS300	BMIS320
BMIS320	Data Management	3	BMIS300	
BMIS350	System Analysis and Design	3		
BMIS355	Quantitative Methods of Business Decisions	3	ENGL201 - BSTA205	
BMIS360	Operations Management	3	BMIS300	
BMIS370	System Analysis and Design	3	BMIS320	
BMIS400	E-Business	3	BMIS300	
BMIS480	Knowledge Management	3	BMIS360	
BMKT310	Digital Marketing	3	BMKT300	
BMKT315	Integrated Marketing Communication	3	BMKT300	
BMKT350	Consumer Behavior	3	BMKT300	
BMKT360	Market Research Methods	3	BMKT300	
BMKT370	Business Marketing	3	BSTA205 - BMKT300	
BMKT456	Sales Management	3	BMKT300	
BMKT490	Marketing Policies and Strategies	3	BMKT300	
IMGT420	International Business Law	3	BMGT300	
IMGT430	International Business Management	3	BMGT200	
IMGT490	Global Strategic Management	3	IMGT430	
IMKT400	International Business Marketing	3	BMKT300	

