



**LEBANESE
INTERNATIONAL
UNIVERSITY**

Major Title: LIU-Worms
Master of Business
Administration
Major Code: WMBA
Level: graduate
Number Of Credits: 56
Date: 07-04-2017

LIU-Worms Master of Business Administration (WMBA)

First Year

Fall Semester

| Code | Title | Credits | Prerequisites | Corequisites |
|---------|---|---------|-----------------|--------------|
| BACC525 | Accounting for Managers | 3 | ENGL151-BRMD503 | BRMM575 |
| BFIN525 | Corporate Finance | 3 | ENGL151-BRMD503 | BRMM575 |
| BMGT525 | Strategic Management & Corporate Governance | 3 | ENGL151-BRMD501 | BRMM575 |
| BMKT525 | Marketing Management | 3 | ENGL151-BRMD501 | BRMM575 |
| Total | | 12 | | |

Spring Semester

| Code | Title | Credits | Prerequisites | Corequisites |
|---------|---------------------------|---------|-------------------------|--------------|
| BECO575 | Economics for Managers | 3 | ENGL151-BRMD503 | BRMM575 |
| BHRM575 | Managing Human Resources | 3 | ENGL151-BRMD501 | BRMM575 |
| BRMM575 | Business Research Methods | 3 | BRMD501-ENGL151-BRMD503 | |
| Total | | 9 | | |

Second Year

Fall Semester

| Code | Title | Credits | Prerequisites | Corequisites |
|---------|--------------------------------------|---------|---------------|--------------|
| WMGT655 | Strategic Planning | 4 | | |
| WMGT650 | Crafting Strategy | 2 | | |
| WMKT640 | Distribution Management | 5 | | |
| WMGT640 | Dynamic Strategy & Strategic Renewal | 2 | | |
| WACC640 | Advanced International Accounting | 3 | | |
| Total | | 16 | | |

Spring Semester

| Code | Title | Credits | Prerequisites | Corequisites |
|---------|---|---------|---------------|--------------|
| WMKT650 | Strategic Sourcing & Retail Procurement | 2 | | |
| WMKT655 | Retail Strategy | 2 | | |
| WMGT665 | Managing Corporate Distress | 3 | | |
| WMGT695 | Thesis incl. viva | 12 | | |
| Total | | 19 | | |

Major Elective Courses

| Code | Title | Credits | Prerequisites | Corequisites |
|---------|--------------------------|---------|-----------------|--------------|
| BFIN540 | Project Finance Analysis | 3 | ENGL151-BRMD503 | BRMM575 |