



**LEBANESE
INTERNATIONAL
UNIVERSITY**

**Major
Title:** International
Business Management
Major Code: IMGT
Level: underGraduate
Number Of Credits: 99
Date: 07-04-2017

International Business Management (IMGT)

Major Electives

Code	Title	Credits	Prerequisites	Corequisites
	Major Elective	3		
	Major Elective	3		
Total		6		

Core Requirements

Code	Title	Credits	Prerequisites	Corequisites
BACC210	Principles of Accounting I	3	ENGL051	
BACC260	Principles of Accounting II	3	ENGL051-BACC210	
BECO210	Introduction to Microeconomics	3	ENGL051-ENGL101-BMTH210	
BECO260	Introduction to Macroeconomics	3	ENGL101-BMTH210	
BFIN300	Business Finance	3	BMTH210-ENGL201	
BMGT200	Introduction to Business Management	3		BMGT210-ENGL201
BMGT210	Introduction to the World of Business	3	ENGL101	
BMGT300	Introduction to Business Law	3	ENGL201	
BMGT315	Human Resource Management	3	BMGT200	
BMGT380	Business Ethics	3	BMGT200	
BMIS300	Management Information Systems	3	CSCI200	ENGL201
BMKT300	Marketing Theory and Principles	3		ENGL201
BMTH210	Business and Managerial Math	3	ENGL051-MATH100	
BSTA205	Introduction to Business Statistics	3	MATH100	
Total		42		

Major Requirements

Code	Title	Credits	Prerequisites	Corequisites
BHTM445	Conventions and Meetings Management	3	BMGT200-ENGL201	
BMGT360	Research Methods for Business	3	BSTA205-BMGT200	
BMIS355	Quantitative Methods of Business Decisions	3	ENGL201-BSTA205	
BMIS400	E-Business	3	BMIS300	
BMKT315	Integrated Marketing Communication	3	BMKT300	
IMGT430	International Business Management	3	BMGT200	
IMGT490	Global Strategic Management	3	IMGT430	
IMGT497	Managing Entrepreneurship	3	IMGT430	
IMKT400	International Business Marketing	3	BMKT300	
Total		27		

General Education Requirements

Code	Title	Credits	Prerequisites	Corequisites
ARAB200	Arabic Language and Literature	3		
CSCI200	Introduction to Computers	3	ENGL051	
CULT200	Introduction to Arab - Islamic Civilization	3		
ENGL201	Composition and Research Skills	3	ENGL151	
ENGL251	Communication Skills	3	ENGL201	

Total 15

General Education Electives

Code	Title	Credits	Prerequisites	Corequisites
	General Education Electives	3		
	General Education Electives	3		
	General Education Electives	3		
Total		9		

Major Elective Courses

Code	Title	Credits	Prerequisites	Corequisites
BACC360	Managerial Accounting	3	ENGL201-BACC260	
BACC410	Intermediate Accounting	3	ENGL201-BACC260	
BACC420	Tax Accounting	3	ENGL201-BACC260	
BECO310	Advanced Micro Theory	3		
BECO350	Managerial Economics	3		
BECO360	Advanced Macro Theory	3		
BECO385	Econometrics	3	BSTA305-BECO260-BECO210	
BECO400	Labor Economics and Market Structures	3		
BECO497	Economic Development	3		
BFIN350	Financial Management	3	BFIN300	
BFIN360	Financial Reporting and Analysis	3	BFIN300	
BFIN380	Introduction to Islamic Banking	3	BFIN300	
BFIN400	Financial Modeling	3	BFIN300	
BFIN420	Lending Decision	3	BFIN350	
BFIN440	Banking Operations	3	BFIN300	
BFIN450	Investment Banking	3	BFIN350	
BFIN470	Financial Markets and Institutions	3	BFIN350	
BHTM300	Travel Industry Management	3	ENGL201	
BHTM305	Introduction to Hospitality & Tourism Industry	3		ENGL201
BHTM360	Hospitality and Tourism Purchasing	3	BHTM305	
BHTM370	Sanitation and Health in Food Service	3	ENGL201	
BHTM375	International Cuisine	3	ENGL201	
BHTM400	Hospitality Facilities Management	3	BHTM305	
BHTM421	Travel Agency Management (+Amadeus)	3	ENGL201	
BMGT317	New Roles of Leaders and the Creation of Healthy Organizational Cultures	3	BMGT200	
BMGT350	Trends of Business	3	ENGL201-BMGT200	
BMGT450	Commercial Bank Management	3	BFIN300-BMGT200	
BMGT470	Total Quality Management	3	BMGT360	
BMIS310	Business Telecommunications	3	BMIS300-CSCI200	BMIS320
BMIS320	Data Management	3	CSCI200	
BMIS360	Operations Management	3	BMIS300	
BMIS370	System Analysis and Design	3	BMIS320	
BMIS470	Decision Support Systems	3		
BMKT350	Consumer Behavior	3	BMKT300	
BMKT360	Market Research Methods	3	BSTA305-BMKT300	
BMKT420	Customer Service Management	3	BMKT300	
BMKT456	Sales Management	3	BMKT300	
BMKT490	Marketing Policies and Strategies	3	BMKT300	

BMKT497	Retailing & Merchandising Management	3	BMKT456	
BSTA305	Advanced Business Statistics	3	ENGL151-BSTA205	