



Future Trends in Technology Day

Agenda

08:30-08:55 Registration and Social Networking

Session I

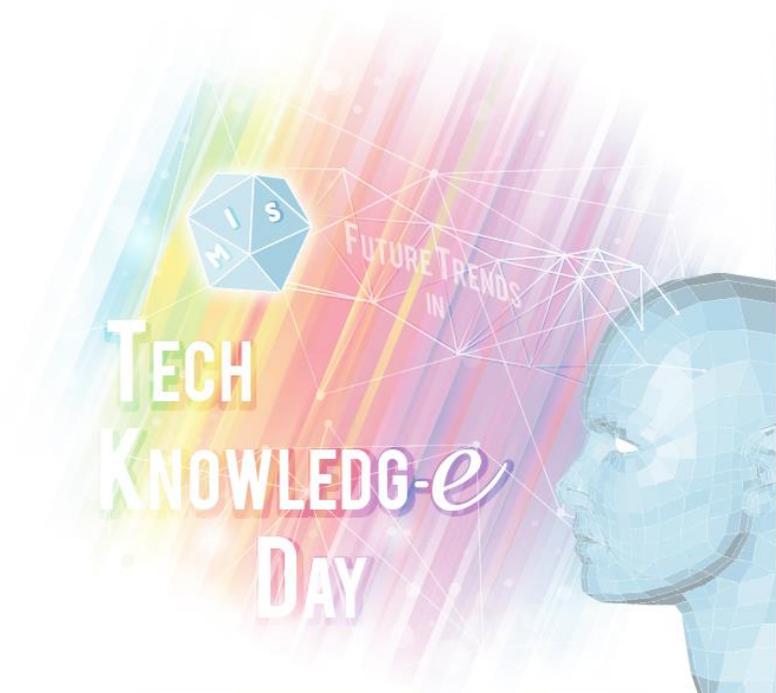
Opening Ceremony and Welcome Notes

09:00-09:05 Mr. Bilal Jibai
Chairperson, MIS Department

09:05-09:10 Dr. Farid Abdallah
Dean, School of Business

09:10-09:15 Mr. Omar Salloum
Keynote Speaker
Vice President, Global Telecom Evolution (KLEOS)

09:15-09:30 Presentation / Discussion
Elevate (UNICEF & AltCity)





09:30-10:00 Panel Discussion
Entrepreneurship and Business Applications

Panelists are specialized as follows:

1. Mr. Rabih Maalouf - Founder, LightSense / Future Entrepreneurship in Lebanon
2. Ms. Nisreen Deeb - Chair, ArabicWIC Lebanon Chapter / Cloud Computing
3. Mr. John Balian - CEO, BIM POS / POS, ERP and IT Solutions for Hospitality and Retail Management
4. Dr. Wafi Chaar - Director, Hlouf / Business Analytics and ERP applications
5. Mr. Fadi Bizri - Partner, B&Y / Ventures

Moderator: Mr. Bilal Ghalib, Program Developer – AltCity, Nawaya, GEMSI

10:00-10:30 Coffee Break and Open Exhibition Tour

Session II

- 10:30-11:30 Four Simultaneous Workshops
- AltCity - How to Launch a Startup in Lebanon and Funding Source *Location: 801 F*
 - UK Lebanon Tech Hub - Entrepreneurship, the ICT Sector and Technology *Location: 802 F*
 - Ms. Mona Itani - Founder, Riyada - Technology for Good...the Need for Social Innovators *Location: 806 F*
 - Mr. Krix Berberian - Creative Director, TBWA\RAAD How to Cook an Idea *Location: 807 F*
- 11:40-12:40 Three Simultaneous Workshops
- Microsoft - Microsoft Applications *Location: 801 F*
 - Mr. Mohammed Al-Hashimi - Senior Systems Engineer, Cisco Internet of Things (IoT) *Location: 402 D*
 - Raidy - 3D Printing *Location: 802 F*





Session III

13:00-13:15	Flat6Labs Informative Session <i>Location: 402 D</i>
13:20-14:00	Panel Discussion Internet and Telecommunications

Panelists are specialized as follows:

1. Mr. Ahmad Itani - Senior Telecom Engineer, Ministry of Telecommunications / Submarine Fiber Optic Cables
2. Mr. Semaan Baini - Senior Sales Engineer, Calix / Gpon, NG-PON2
3. Mr. Mohammed Al-Hashimi - Senior Systems Engineer, Cisco / IoT and Fog Computing
4. Mr. Marc Nader - COO, Data Consult / IoT

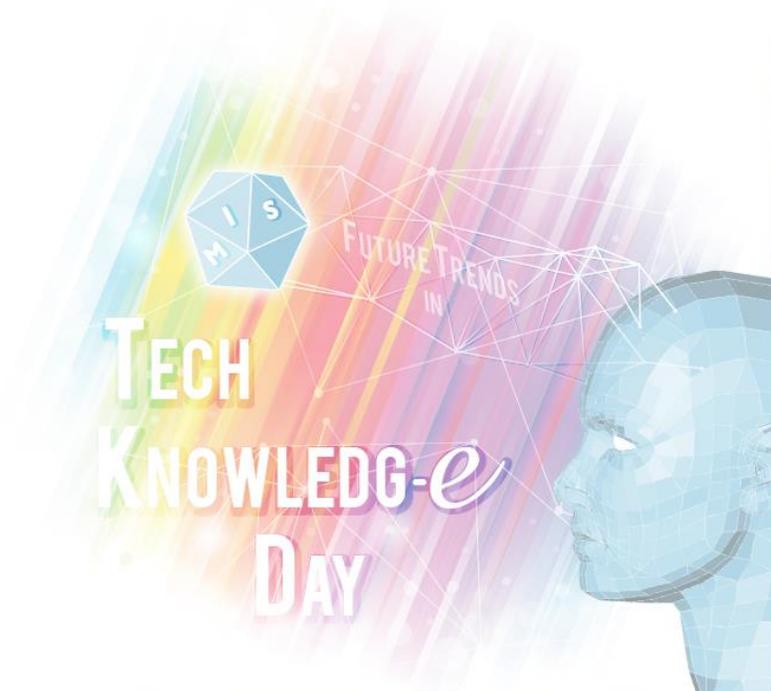
Moderator: Dr. Ahmad Raad, Telecom Consultant at the Ministry of Telecom and Professor at the Lebanese University, Faculty of Engineering, Telecom Department

Final Session

14:00-14:15	Concluding Speech His Excellency Nicolas Sehnaoui Former Minister of Telecommunications
14:15-14:30	Distribution of Trophy to His Excellency Nicolas Sehnaoui Distributing Certificates of Participation
14:30-15:00	Lunch

Booths:

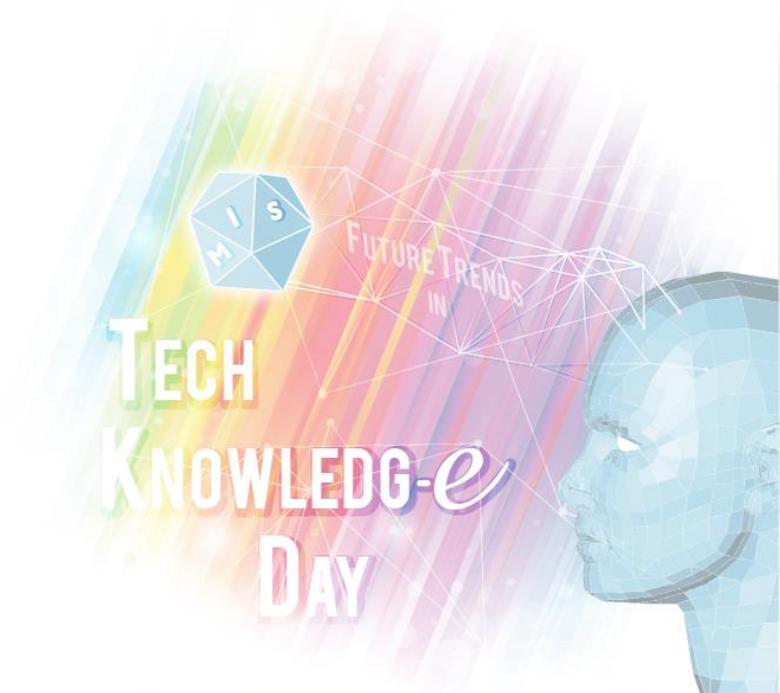
- AltCity
- UNICEF
- Flat6Labs
- ArabWIC
- Riyada
- Bank Audi
- Raidy
- BIM POS
- Calix
- Torch Academy





Organization: ArabWIC
Panelist: Nisreen Deeb
Topic: Cloud Computing

Nisreen Deeb is a Business Analyst and Senior Developer at Mediterranean Shipping Co. S.A. (MSC) and Arab Women in Computing (ArabWIC) Chair, Lebanon Chapter. Within her current position at MSC she has customized the system by developing new modules as specified within the business requirements specification, and analyzed and implemented new projects such as the MSC cruises project and sales project. In addition to her professional role, Nisreen is involved in encouraging young women to appreciate STEAM (i.e. science, technology, arts, and mathematics) and aspires to global reach through the power of technology, which is perceptible from her winning achievement in 2013 as a TechWomen emerging leader. The TechWomen program allowed her to attend events and workshops at the biggest companies in Silicon Valley such as Google, Facebook, Twitter, LinkedIn, and Oracle. The opportunity that Nisreen had to participate in a LinkedIn DevelopHer Hack Day event encouraged her to come back to her nation and provide an environment for Lebanese students to achieve their full potential, and hence co-founding Girls Got IT and She-Develops Hackathon.



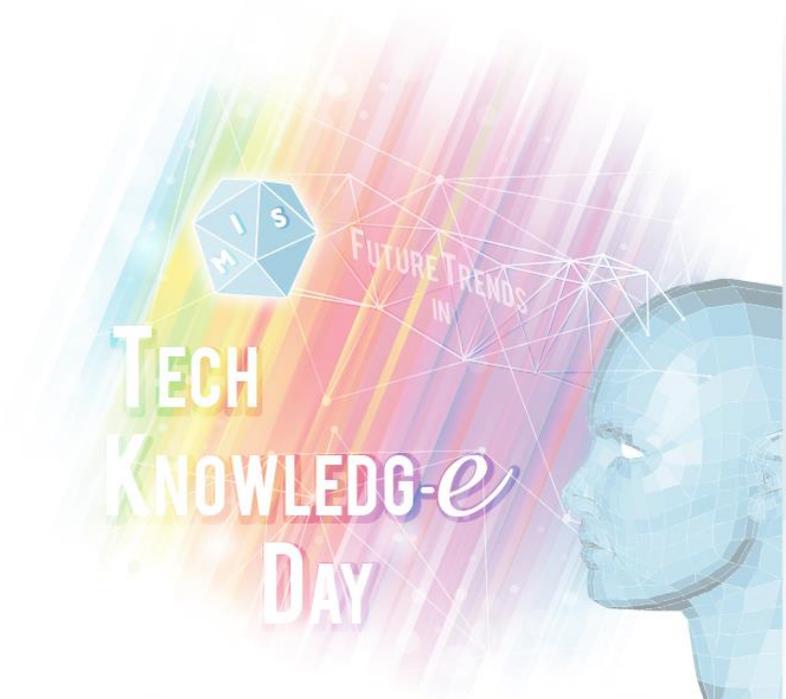


Organization: BIM POS

Panelist: John Balian

Topic: POS, ERP and IT Solutions for Hospitality and Retail Management

John Balian is an innovative entrepreneur and the CEO of BIM POS. The organization is a provider of a full spectrum of point-of-sale, ERP, and IT solutions for hospitality and retail management. BIM POS creates unique solutions which range from front-end point of service and customer service tools to back-office operation management systems. With thousands of implementations in more than 12 countries, John and his team are always focused on innovating world-class features that are new and significant for the day to day business operations with regards to overall performance, marketing, and efficiency. The recognition of BIM POS is apparent in the implementation of more than six hundred clients, such as Chopsticks, Dunkin' Donuts, Wooden Bakery and Café Younes. John is a leader and winner of the UK Lebanon Tech Project 2015 in collaboration with BDL and the UK British Embassy for the most innovative and future promising companies. He is a believer in achieving missions, objectives, and dreams through perseverance and determination and is an inspiration for upcoming entrepreneurs within the Lebanese business and technology ecosystem.





Organization: B&Y Venture Partners

Panelist: Fadi Bizri

Topic: Ventures

Fadi Bizri is an entrepreneurship and innovation expert with over 10 years of direct startup experience. He is a partner at B&Y Venture Partners, a venture capital investment fund with a global mandate, focused on investing in highly scalable technology startups.

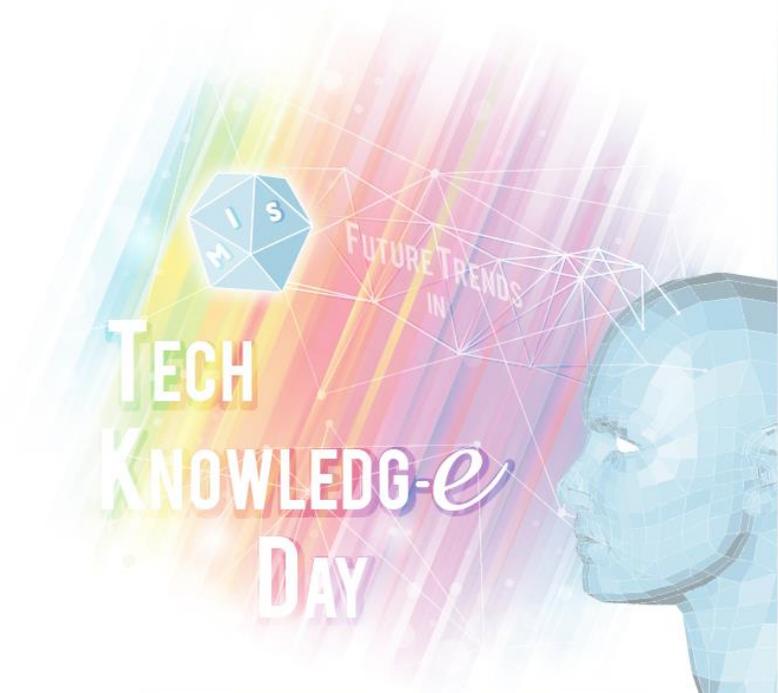
Fadi co-founded and is currently a board director at Speed, Lebanon's only early-stage tech startup accelerator, which invests in highly-scalable Lebanese companies with global ambitions. Previously, he had co-founded Seeqnce, the first accelerator in Lebanon. Featured in The Economist and The Wall Street Journal among others, Seeqnce resulted in the creation of several successful local startups that target international markets.

He also co-founded and manages SE Factory, a coding bootcamp for low-income youth. It helps talented students train on the necessary practical programming skills as well as soft skills that are required by the job market, subsequently providing access to top software development jobs.

Previously, he led Bader Young Entrepreneurs Program, a leading Lebanese entrepreneurship support organization and one of the first points of entry for most early-stage Lebanese tech startups seeking investment, mentorship and training.

Fadi is a mentor and board member at a number of startups and advises organizations such as the World Bank, academic institutions and Lebanese government ministries on entrepreneurship policy and initiatives.

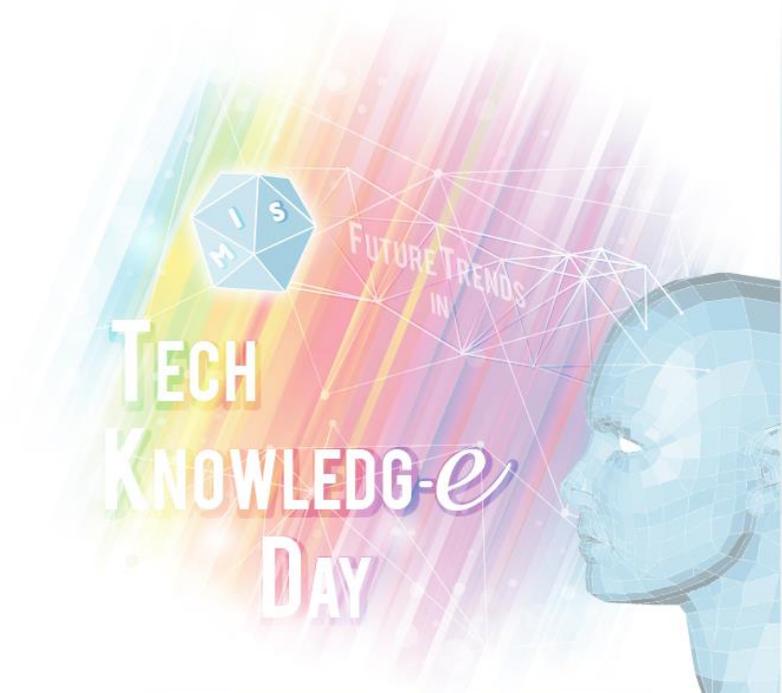
Fadi holds a Master's degree in Electrical Engineering from the Ecole Polytechnique de Montreal and a Bachelor's degree in Computer Engineering from the American University of Beirut.





Organization: Calix
Panelist: Semaan Baini
Topic: GPON, NG-PON2

Semaan Baini is a Senior Sales Engineer at Calix, a North American leading global provider of broadband communications access systems and software. Semaan has extensive experience in GPON which is the leading fiber access technology for delivering residential, business, and mobile backhaul services. Calix was the first company to offer GPON access solutions in North America, and today Calix GPON solutions are deployed by more U.S. service providers than all other vendors combined. Semaan has worked closely with Tier-1 Operators in Middle East (Lebanon, Zain KSA), Africa (Orange and Safaricom Kenya, Maroc Telecom) and Europe (Vodafone UK, Italy and Turkey, Telefonica, SFR France). Semaan provides world class pre-sales customer engagement, influencing present and future customers and offering world class technical sales support for Calix's growing list of large telecommunications operators across the globe. Semaan has a strong technical background and knowledge of telecommunications Voice, Data, and Video networking. In addition, he possesses strong interpersonal skills, proven track record of synthesizing and interpreting complex issues into solutions and ability to effectively work with multiple audiences and levels across organizations.



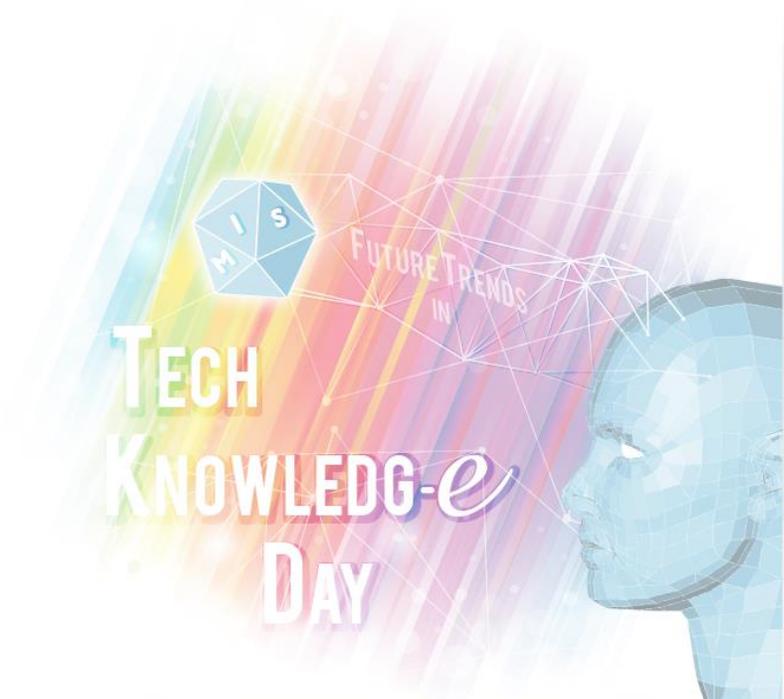


Organization: Cisco

Panelist and Workshop: Mohammed Al-Hashimi

Topic: Internet of Things (IoT) and Fog Computing

Mohammed Al-Hashimi is a senior systems engineer at Cisco Systems, an American multinational technology that develops, manufactures, and sells networking hardware, telecommunications equipment, and other high-technology services and products. Cisco specializes into specific tech markets, such as Internet of Things (IoT), domain security, and energy management. Mohammed has designed large scale enterprise networks for high touch enterprise customers mainly in the financial sector. He has extensive experience in Unified Communications and Data Centers. Mohammed is continuously making sure that he is in synch with his customer's business objectives, issues and requirements. He is always trying to present customers with the latest technologies and by doing so he has moved from being an order taker and a relationship builder to being an educator and a coach. Mohammed has obtained many certificates such as: Cisco Certified Internetworking Expert, Cisco Certified Design Professional, Cisco Certified Network Professional, Using Python to Access Web Data, Using Databases with Python and many more.



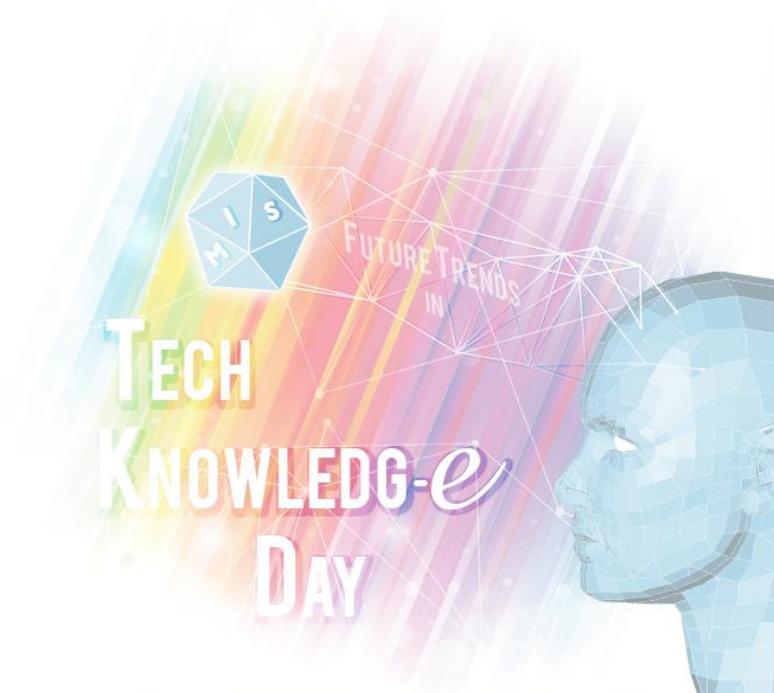


Organization: Data Consult

Panelist: Marc Nader

Topic: IoT

Marc Nader is the Chief Operating Officer at Data Consult. Data Consult is a leading system integrator based in Lebanon and covering the Levant, Gulf and Africa. It helps their customers build state of the art network architectures and data center infrastructures. Since the company was founded in 1991, it has been working on delivering avant-garde, integrated solutions in order to safeguard sustainability. Marc's 20 years of experience in international and local business markets helped him hone his skills to become a trusted technology advisor for key clients namely in the financial, service provider, commercial and government sectors. Having worked closely with several leading technology partners such as Cisco, Ericsson, EMC, RSA, VMware, Microsoft, Netapp, F5, Riverbed, Marc has gained an in depth knowledge in best IT practices allowing him to help business professionals acquire personalized state-of-the-art technological infrastructures that best fit their needs. Marc is also the co-founder of EXEO and by that introduced a new concept of IT services to the Lebanese market. With its focus on services and cloud, EXEO is considered a perfect partner for Data Consult, as it complements its technology expertise and allows clients to benefit from a newer experience in consuming IT services. Marc is a partner and board member at WorldNet, a company that delivers virtualization and cloud solutions. Marc develops the strategy at the corporate, sales and services levels and steers the general course of operations. Marc is a visiting instructor at Université Saint-Joseph. He is keen on sharing his knowledge with young students through delivering a course on network security at the Mastère de Sécurité - M2 class.



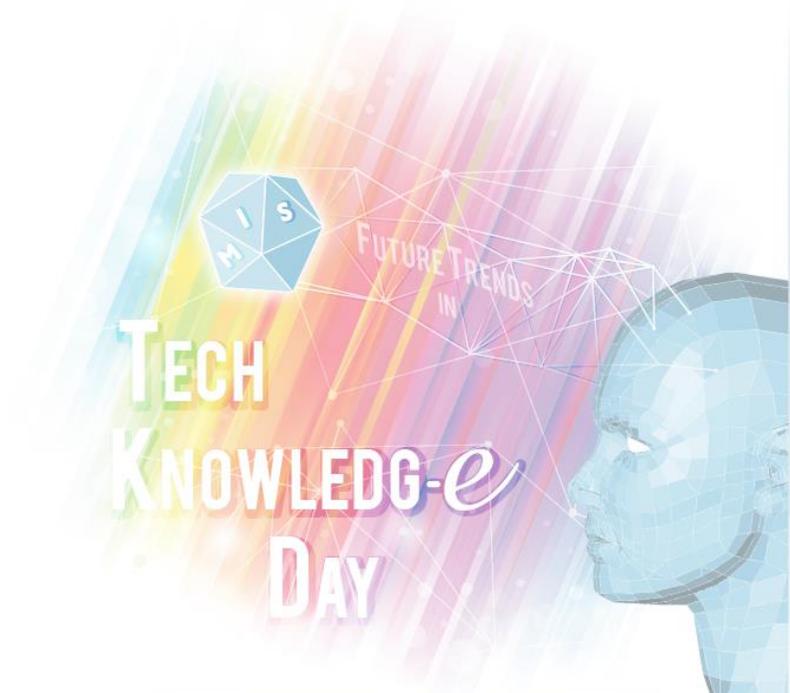


Organization: HlouL

Panelist: Wafi Chaar

Topic: Business Analytics and ERP applications

Wafi Chaar received his PhD in computer engineering from ULCO, France in 2007. Wafi is the Managing Director of HLOUL, which offers its expertise in the design of intelligent business solutions for enterprises across the Middle East and Africa. In addition, Wafi offers services for the design and implementation of ERP, CRM, e-Detailing and Business Analytics, and also partners with Odoo systems as re-sellers. He has over 12 years of information systems management experience, having worked at various multinational companies throughout his career. Within his executive positions, Wafi has successfully designed, implemented and managed many information solutions notably in the domains of business analytics and digital promotion. He is specialized in Enterprise Systems, Business Intelligence, Budget Planning, ERP, and Closed Loop Marketing.





Organization: KLEOS

Keynote Speaker: Omar Salloum

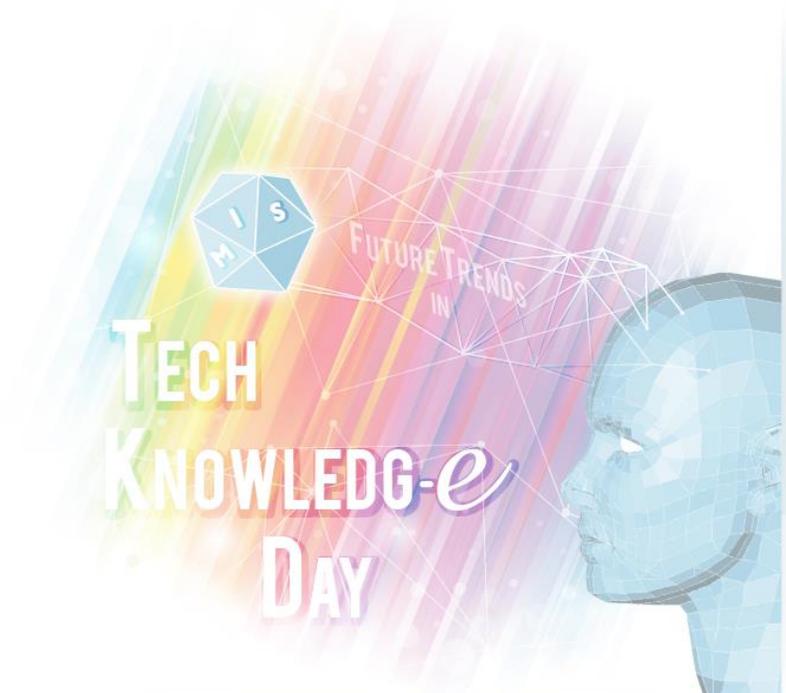
Topic: Global Telecom Evolution

Omar Salloum is the Vice President of the Lebanese French GTE company since a year. He is the International Relations' Manager of KLEOS, and a member in the board of directors since seven years.

GTE is a subsidiary of KLEOS Company, seeking to market and provide their LTE-A/4G+ Base Stations and Platform as they are one of five LTE/4G manufacturers in the world, these manufacturers are:

1. Ericson
2. Huawei
3. ZTE
4. Nokia, Alcatel, Lucent as one entity
5. Kleos

They aim to sell these operators their superior platform and Base Stations as they explained before with an important note that in 2018, KLEOS system will be the first system to lead the world into what is truly the era of 5G. This will be easily done through a software upgrade for the current LTE-A/4G+ Base Stations and Platform.





Organization: LightSense

Panelist: Rabih Maalouf

Topic: Future Entrepreneurship in Lebanon

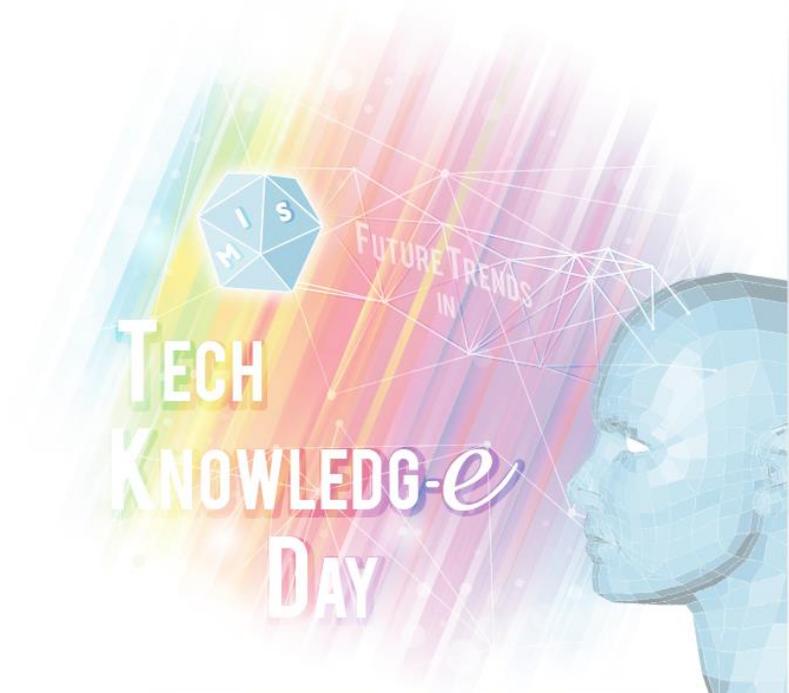
Rabih Maalouf is an independent technology consultant and project manager specialized in IT, software and digital media solutions development, implementations and operation, mainly for Healthcare and Higher Education. He has a BS in Multimedia, MBA in Healthcare Administration and a PMP certification.

Recent Consultancy work: Programs manager/ consultant for Dar Al Handasah on PNU (Princess Nora University) and university hospital. Responsible for all ITC infrastructure and software projects with 5 project managers and 15 track leaders. For information regarding the project visit

<http://www.pnuproject.com> and <http://www.pnu.edu.sa>

Career summary: Rabih started his career in information technology 12 years ago and from the beginning he was involved in software solutions design architecture and development. In addition, Rabih has a long experience in IT infrastructure design, software implementation and integration, software procurement, tendering, and evaluation and operations management. He has acquired technical, business and managerial knowledge in various digital technology and communication solutions, mainly: healthcare, higher education, building management systems and automation, web design and development, mobile development and digital media.

Entrepreneurship: Rabih is currently the founder of LightSense automation an IoT platform startup and is involved in many startup events and competitions.



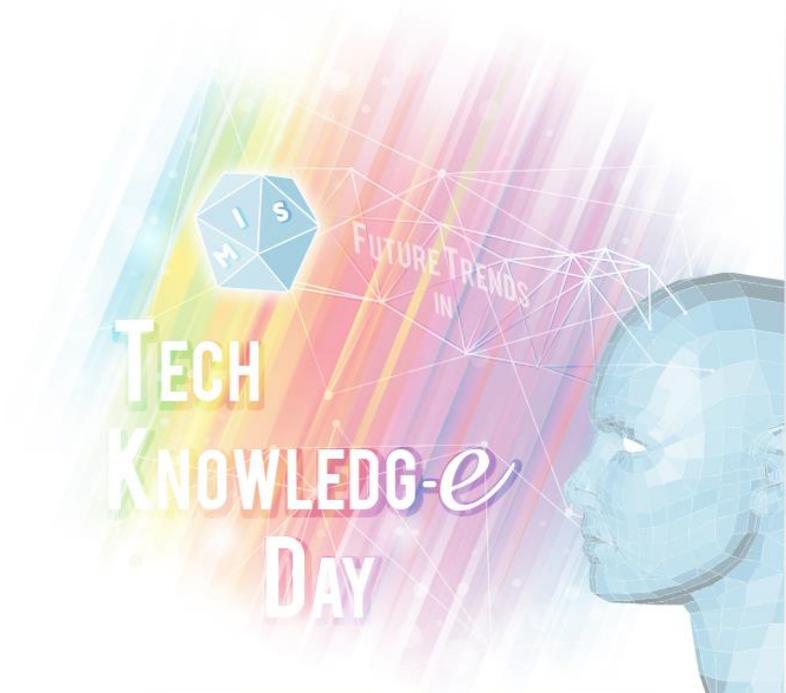


Organization: Ministry of Telecommunications (MoT) - Lebanon

Panelist: Ahmad Itani

Topic: Submarine Fiber Optic Cables

Ahmad Itani is a Senior Telecom Engineer and Technical Consultant to MoT general director. Ahmad is an accomplished telecommunication engineer with nearly two decades of experience in developing and managing optical fiber and transmission project and strategies, with a specialized focus on high capacity optical communication in the backbone and access networks including optical submarine networks. Ahmad has held senior positions in networking and telecommunication engineering, business development and project management. Other leading technology firms where Ahmad has lead design, testing and implementation projects include: Rodime, Tempustech, AT&T Paradyne, Google, ITT Technology and Motorola networks. Ahmad has established and maintained lasting relationships with industrial telecom leaders, designers, analysts, vendors, and service providers around the world. He is proficient in all telecom engineering activities, including: proof of concept, testing, writing technical specifications (RFI/RFP), network architecture, project evaluation and supervision, market strategy and analysis and competitive analysis.



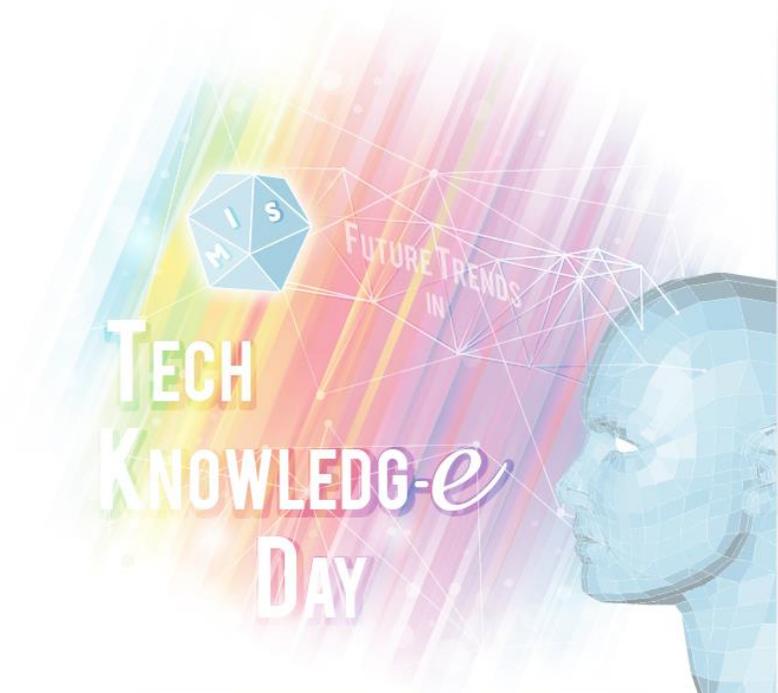


Organization: Riyada

Workshop: Mona Itani

Topic: Technology for Good...the Need for Social Innovators

Mona Itani is a social entrepreneur, social activist, and academic of a computer and communications engineering background. She worked as a professional in multinational telecommunications companies from 2006 until 2011. After earning her Masters in Engineering Management degree, she joined the Engineering Management program and the Olayan School of Business at the American University of Beirut where she served as a lecturer and researcher since 2011. She is a published author on entrepreneurship, women, ethics, and engineering education. Mona is the chair of IEEE Women in Engineering Affinity Group Lebanon Section and the co-chair of Arab Women in Computing (ArabWIC) Lebanon Chapter. She also acts as a mentor for young entrepreneurs and as a consultant on entrepreneurship education, and social entrepreneurship. Mona co-founded several social initiatives that aim to promote women in technology, such as She-Develops Hackathon and Girls Got IT, which so far has hosted more than 800 girls. She won the Inspiring IEEE Women in Engineering Member of the year honorable mention award in 2016, IEEE Lebanon section most active member award for 2015, and was a finalist in the McKinsey Next Generation Women Leaders award for 2015. She is the Founder and CEO of Riyada (Arabic for entrepreneurship), a social enterprise that aims to provide the youth with practice-based social entrepreneurship education to develop solutions for real problems with the use of technology. She is expecting to complete her PhD degree from the University of Leicester's School of Management, UK in 2018. Her thesis topic is about women entrepreneurs in the technology domain in Lebanon.





Organization: TBWA\RAAD
Workshop: Krix Berberian
Topic: How to Cook an Idea

Krix Berberian is an award-winning, obsessively-driven, diversely-experienced creative director guided by the belief that good is not, and is the enemy of great. Over the past 13 years, Krix has led creative and strategic teams working in physical and digital playgrounds in the region across, telco, healthcare, automotive, banking, lifestyle and technology sectors. He is currently the creative director at TBWA\RAAD.

